

The logo features a white circle with a purple outline. A horizontal bar, colored purple on the left and white on the right, passes through the center of the circle. The word "Tuscarawas" is written in a black, cursive font across the purple portion of the bar. The year "2020" is written in a bold, black, sans-serif font to the right of the bar.

Tuscarawas 2020

Strategic Plan Presentation

January 10, 2006

Presented to Tuscarawas County

The logo features a white circle with a purple outline, partially overlapping a horizontal purple bar. The word "Tuscarawas" is written in a white, cursive font across the purple bar, and the year "2020" is written in a bold, black, sans-serif font to the right of the bar.

Tuscarawas 2020

History –

“Where we were, where we are now...”

T2020 Goals

- To provide citizen's input in developing our future
- To facilitate communications so both reality and perceptions are aligned
- To create a strategic plan that ensures a positive quality of life and encourages our young people to live, learn, work and play in our county

The logo features a white circle with a purple outline, partially obscured by a horizontal purple bar. The word "Tuscarawas" is written in a white, cursive font across the bar, and the year "2020" is written in a bold, black, sans-serif font to the right of the bar.

Tuscarawas 2020

Mission Statement

"To create a strategic vision for Tuscarawas County that can be used by the community as a framework to guide development of Education & Workforce Training, Jobs, Quality of Life, Technology and Tourism."

The logo features a white circle with a purple outline, partially obscured by a horizontal purple bar. The word "Tuscarawas" is written in a white, cursive font across the bar, and the year "2020" is written in a bold, black, sans-serif font to the right of the bar.

Tuscarawas 2020

Process – “What we have done...”

Visioning

- Education and Workforce Training
- Jobs
- Quality of Life
- Technology
- Tourism

The logo features a white circle with a purple outline, partially obscured by a horizontal purple bar. The word "Tuscarawas" is written in a black cursive font across the bar, and the year "2020" is written in a bold black sans-serif font to the right of the bar.

Tuscarawas 2020

Planning

- Tuscarawas County Chamber of Commerce Commitment
- Board of Commissioners Resolution

The logo features a purple circle on the left, partially overlapping a horizontal purple bar. The word "Tuscarawas" is written in a white, cursive font across the bar, and the year "2020" is written in a bold, black, sans-serif font to the right of the bar.

Tuscarawas 2020

- **Education and Workforce Training**

Dr. Gregg Andrews, Dean - Kent State University - Tuscarawas

- **Job Retention and Expansion**

Harry A. Eadon Jr., Executive Director - TCPA

- **Quality of Life**

Susan Hagloch, Former Director – Tusc County Public Library

Bill Harding, Executive Director – Union Hospital

- **Technology**

Mike Hovan, President – Edgetech I.G., Inc.

- **Tourism**

Wendy Zucal, Executive Director – Dennison Railroad Depot



Tuscarawas 2020

- Twenty-Nine Sub-teams
- More than 350 members
- Reviewed info from Visioning Process
- Created foundation for the Strategic Plan

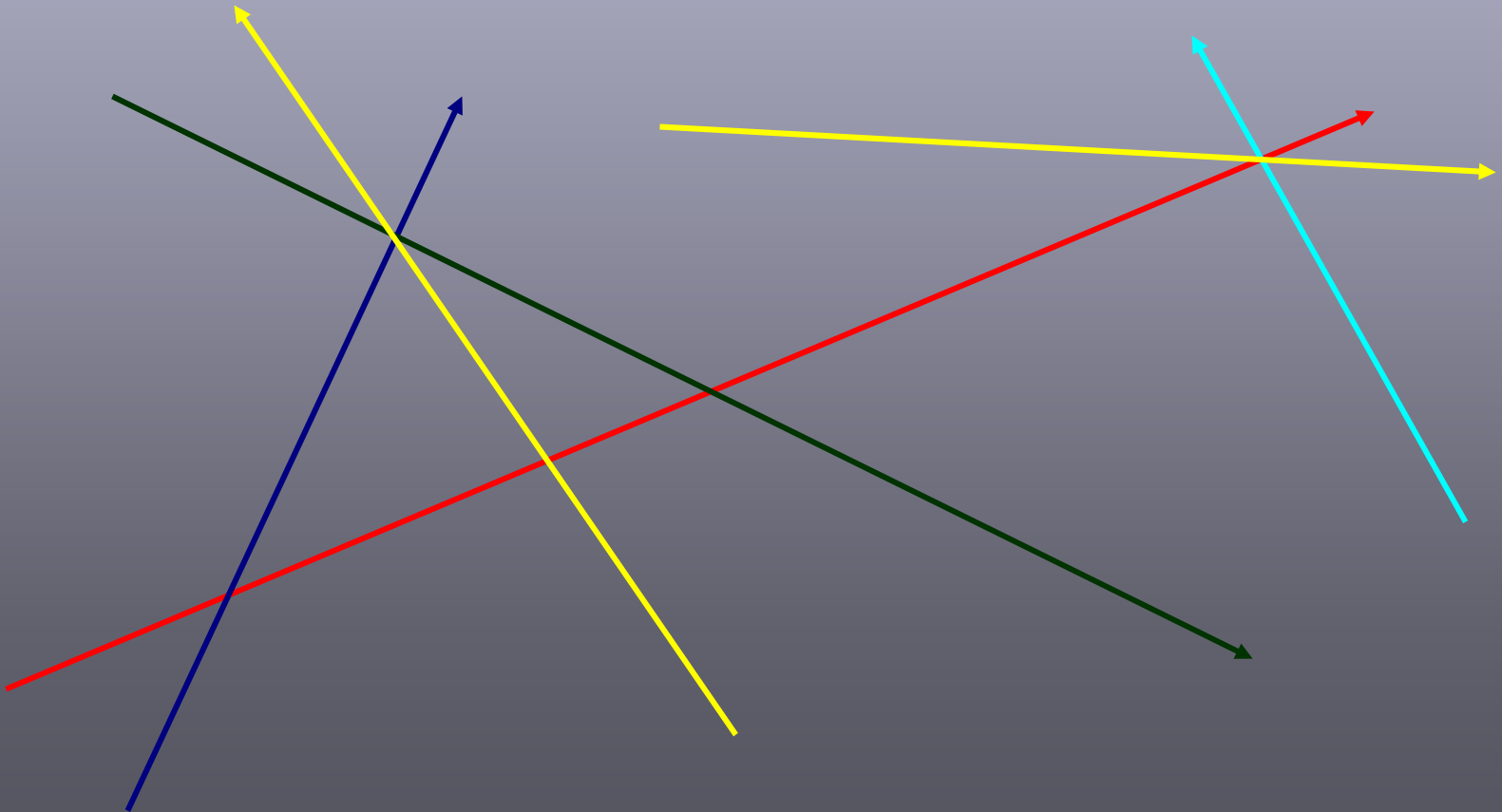


Tuscarawas 2020

Strategic Principles

- Challenge, idea, or opportunity
- Significant positive impact
- One Hundred-Five created

Tuscarawas 2020



Convergent Principles

- Points of integration
- Recognize doctrines
 - a rule or principle
 - the basis of a belief, theory, or policy
- Overlap of Strategic Principles

Convergent Principles

- Marketing
- Partnerships
- Education
- Economic Development / Retention and Expansion
- Technology – Applied and Infrastructure
- Physical Infrastructure

The logo features a white circle with a purple outline. A horizontal bar, colored purple on the left and white on the right, passes through the center of the circle. The word "Tuscarawas" is written in a black, cursive script across the purple portion of the bar. The year "2020" is written in a bold, black, sans-serif font to the right of the bar.

Tuscarawas 2020

Convergent Principles

- Marketing
 - Unified & Consistent Framework
 - Both inside & outside the County
 - Tuscarawas County Brand
 - Parallel State of Ohio's Plan

The logo features a white circle with a purple outline, partially obscured by a horizontal purple bar. The word "Tuscarawas" is written in a black, cursive font across the bar, and the year "2020" is written in a bold, black, sans-serif font to the right of the bar.

Tuscarawas 2020

Convergent Principles

- Partnerships
 - Collaborative Culture
 - Proactive Pursue Creation of VIP's
 - Shared Resources, Complementary Strengths

Convergent Principles

- Education
 - Expand workforce skill development
 - Clear Integration
 - Career based focus
 - Post-Secondary skills focus

Convergent Principles

- Economic Development / Retention and Expansion
 - Improve upon current collaborative efforts
 - Develop a comprehensive, cohesive Economic Development Strategy

Convergent Principles

- Technology – Applied and Infrastructure
 - Develop multi-faceted uses of emerging technology
 - Recognize and Market existing technology
 - Promote & develop ubiquitous distribution of communication and other technologies

Convergent Principles

- Physical Infrastructure
 - Roads
 - Highways
 - Rail Access
 - Business & Industrial Parks
 - Utilities
 - Delivery Systems

The logo features a white circle with a purple outline, partially obscured by a horizontal purple bar. The word "Tuscarawas" is written in a black, cursive font across the purple bar. To the right of the bar, the year "2020" is written in a bold, black, sans-serif font.

Tuscarawas 2020

Community Visioning Center

- Proactively pursue Vision Implementation Partners
- Facilitate “Collaboration and Consensus”
- Improve use of Resources
- Resource Center
- Market opportunities for collaboration

The logo features a white circle with a purple outline, partially obscured by a horizontal purple bar. The word "Tuscarawas" is written in a black, cursive font across the bar, and the year "2020" is written in a bold, black, sans-serif font to the right of the bar.

Tuscarawas 2020

Vision Implementation Partners

Businesses, governments, individuals, educational organizations, and other community groups that are interested in collaborative implementation of Strategic Principles

Tuscarawas 2020



Vision Implementation Partnership Form

Organization _____
 Representative _____
 Address _____
 City _____ State _____ Zip _____
 Primary Phone Number _____
 Primary Fax Number _____
 Primary E-mail Address _____
 Authorization Signature _____

As a Vision Implementation Partner, our organization/business/group supports Tuscarawas 2020 and the future it describes for the Tuscarawas Valley. How do we adopt a strategy? It's easy!

STEP 1: Select a specific strategy (or set of strategies) from the Tuscarawas 2020 plan and, if appropriate, list the organization(s) you believe you could work with in an alliance to accomplish that strategy (or set of strategies). Feel free to attach additional Vision Implementation Partnership Forms, if necessary. An example is shown.

Task Team	Strategy <small>(Provide number and details)</small>	Potential Partner(s) <small>(Organization, contact name, and contact information)</small>
Technology	88) Improved broadband access.	XYZ Technologies, Inc. Joe Jones - (330) 555-1234

STEP 2: Identify a benchmark or outcome to measure your progress, and develop action steps for implementation for each strategy adopted. An explanation is on the reverse side of this form. Submit your benchmark(s), outcome(s) and action steps to Tuscarawas 2020 at the postal address, fax number or e-mail address shown below. The progress and outcome(s) will be reviewed annually so that we, the citizens of the Tuscarawas Valley, may celebrate our successes.

Tuscarawas 2020

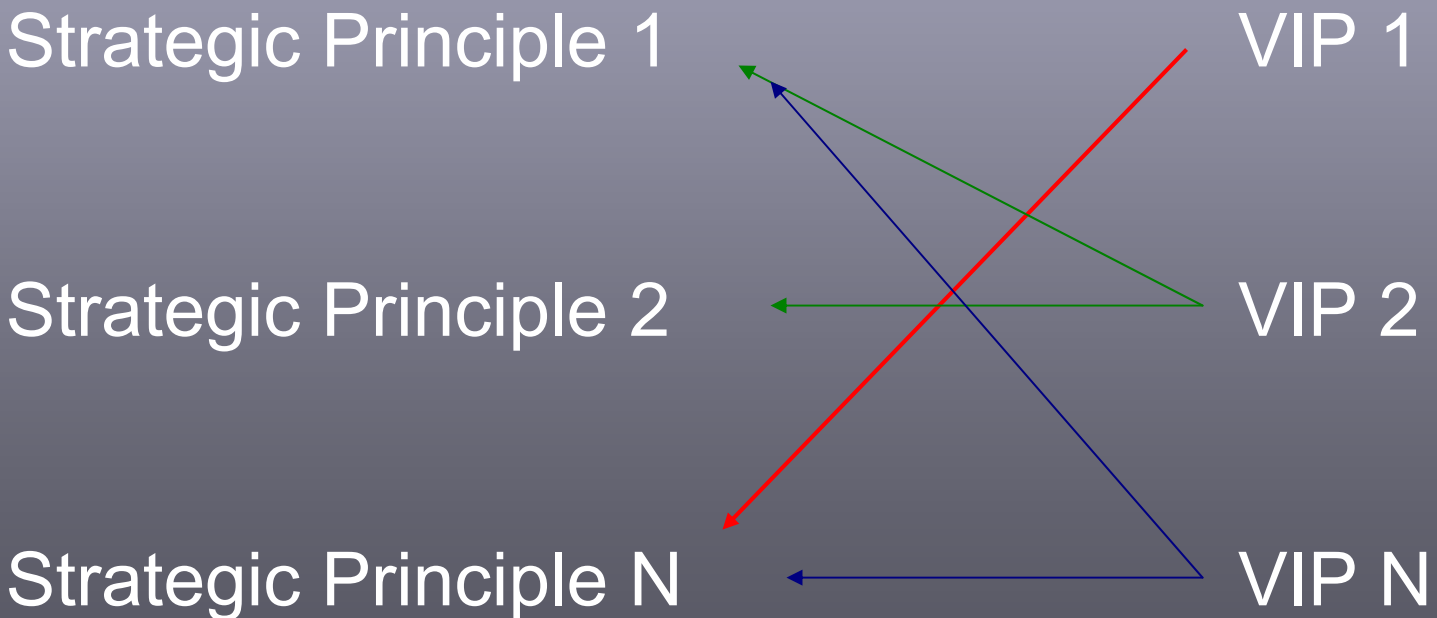
1323 Fourth Street NW New Philadelphia, Ohio 44663
 Fax (330) 343-6526 E-mail info@tusc2020.com

www.tusc2020.com

VIP's Commitment to Collaboration & Consensus

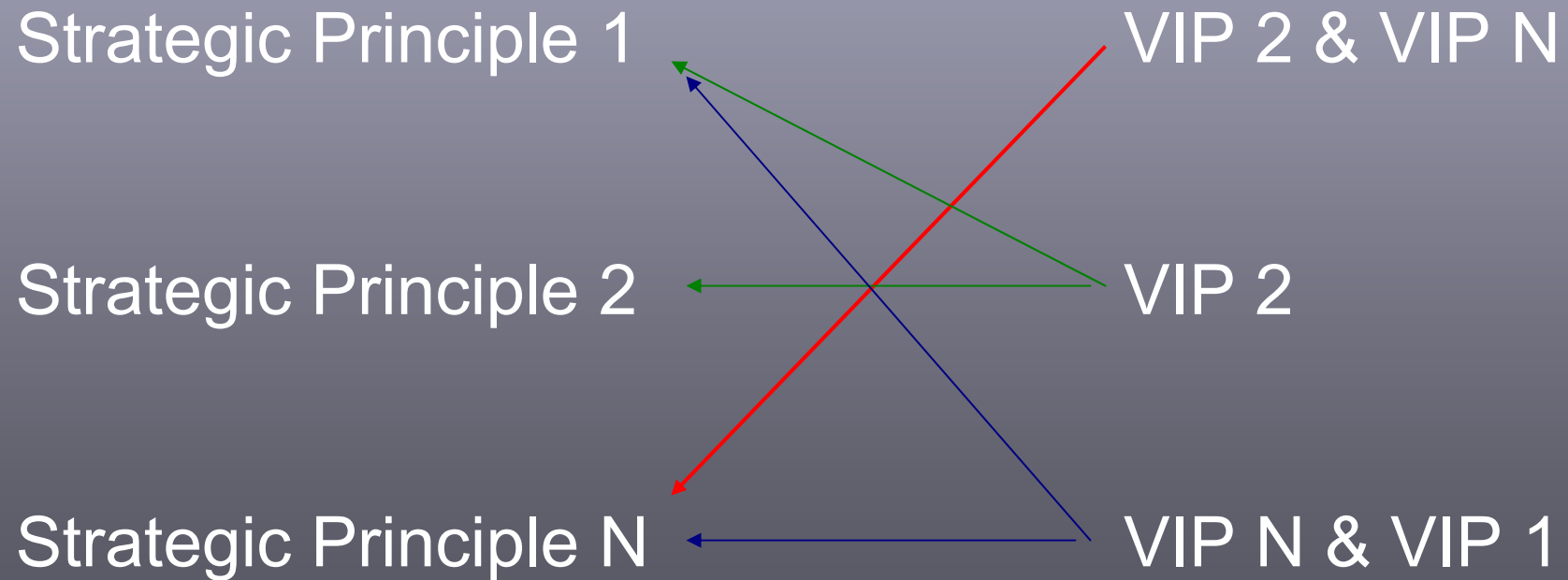
Tuscarawas 2020

Community Visioning Center



Tuscarawas 2020

Community Visioning Center





Tuscarawas 2020

– “Where are we now...”

The logo features a purple circle on the left, partially overlapping a horizontal purple bar. The word "Tuscarawas" is written in a white, cursive font across the bar, and the year "2020" is written in a bold, black, sans-serif font to the right of the bar.

Tuscarawas 2020

Organizations that have adopted T2020 as a foundation for their Strategic Plan and become

Vision Implementation Partners:

- Tuscarawas County Commissioners
- Tuscarawas County Chamber of Commerce
- Buckeye Career Center
- Tuscarawas County Port Authority
- Tuscarawas County CIC
- Convention & Visitors Bureau

The logo features a white circle on the left, partially overlapping a horizontal bar. The bar has a purple-to-white gradient. The word "Tuscarawas" is written in a black cursive font across the purple part of the bar, and the year "2020" is written in a bold black sans-serif font on the white part of the bar.

Tuscarawas 2020

Community Visioning Center

- The Tuscarawas County Chamber of Commerce Board of Directors has agreed to be the “incubating agency” for the creation and operation of the CVC.



Tuscarawas 2020

What's next...



Tuscarawas 2020

Proposal to Tuscarawas County Organizations

- Adopt T2020 as the foundation of the Tuscarawas County Convention and Visitor's Bureau Strategic Plan
- Commit to become a VIP and actively pursue collaboration with other Community Organizations