

				10/27/05	Convergent Principles						
Total #	# by Task Team Focus			Convergent Principles 1. Marketing (Market Tuscarawas County within and beyond to maximize awareness) 2. Partnerships (Develop a collaborative culture among businesses, schools, organizations and families to facilitate coordination, support, and opportunity) 3. Education (Expand workforce skill development to support employment needs) 4. Economic Retention & Growth (Support employers/potential employers in providing jobs at all levels) 5. Applied Technology (Develop multi-faceted use of up-to-date technologies to advance work and life) 6. Technology Infrastructure 7. Physical Infrastructure	1. Marketing	2. Partnerships	3. Education	4. Economic Development Retention & Growth	5. Applied Technology	6. Technology Infrastructure	7. Physical Infrastructure
Strategic Principles by Task Team Focus											
Education & Workforce Training											
				Mission Statement:							
				The Tuscarawas Valley must provide affordable pre-school, dynamic and accessible elementary, middle, secondary, post-secondary, graduate, and post graduate opportunities that create a qualified and prepared workforce for success in the global economy.							
				Pre K-8 Education: Public/Private							
1	E	1	Development and maintenance of marketing materials that inform and promote educational programs/opportunities in Tuscarawas County		√	√					
2	E	2	Create county-wide parenting classes and a parent support group			√	√				
3	E	3	Create an infrastructure of educational support for diversity		√	√					
4	E	4	Develop and maintain a listing of community services available in Tuscarawas County		√	√					
5	E	5	Create an Early Childhood Education Center			√	√				√
				Secondary Education (9-12): Public/Private							
6	E	6	Prepare students with the skills and knowledge needed to enter the Workforce, Post Secondary Education, or Military Service			√	√	√	√		
7	E	7	Create an environment of success for developmentally disabled/students with special needs			√	√	√	√		
8	E	8	Parent support structure to assist students to succeed in educational programs		√	√	√				
9	E	9	Develop initiatives/programs to get the public excited about/engaged in Education/Academics		√	√			√		
10	E	10	Develop a strategy to ensure all academic institutions are operating efficiently and effectively			√	√		√		
				Career Technical/Adult Education							
11	E	11	Schedule an annual "Focus Meeting" to discuss "Skill Sets" needed by local employees		√	√	√	√	√		
12	E	12	Study the need/feasibility of a Training Center in Tuscarawas County			√	√		√		
13	E	13	Publicize internships/co-ops and job placement of students and alumni		√	√		√			
14	E	14	Establish work-based learning for Career Technical and Adult Education		√	√	√	√	√		
				Post Secondary Education							
15	E	15	Expand academic programming and degree completion programs to meet local needs			√	√	√	√		
16	E	16	Enhance student life to provide a well rounded college experience			√	√				
17	E	17	Expand facilities, as needed, to meet the needs of students and the community			√	√	√	√		√
18	E	18	Create an understanding/appreciation for the advantages of Higher Education and Life Long Learning		√	√	√	√			
19	E	19	Post Secondary Education and Life Long Learning opportunities must be accessible, affordable, and responsive to local needs		√	√	√	√	√		
				Manufacturing							
20	E	20	Design, implement, promote, and locally control a Career Development Web Site		√	√	√	√	√		
21	E	21	Enhance the partnership between Business/Industry and the Education Community in Tuscarawas County			√		√	√		
22	E	22	Communicate the importance of and facilitate the development of Character, Ethics, and Work Skills to better prepare young people for entry into the workforce		√	√	√	√			

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			6. Technology Infrastructure							
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			Service/Knowledge							
23	E	23	Create a Service Sector Professional Development Training Program in Tuscarawas County		√	√				
24	E	24	Develop and maintain a curriculum to assist Service/Knowledge Sector Employees and Service Sector Employers		√	√	√	√		
25	E	25	Obtain ongoing funding for the creation and operation of a Service/Knowledge Sector Professional Development Training Program in Tuscarawas County		√	√	√	√		
			Health Care							
26	E	26	Provide quality jobs with affordable benefits to ensure quality of life for local residents	√	√		√			
27	E	27	Enhance the pool of qualified workers	√	√	√		√		
28	E	28	Work with local educational programs/institutions to develop additional clinical experiences		√	√	√	√		
29	E	29	Seek new and creative ways to fund programs and candidates who desire to enter the Health Care Field			√	√			
			Business/Education Linkages							
30	E	30	Create a Community Culture that values and attains the alignment of Business and Education in developing a skilled, effective workforce	√	√	√	√	√		
31	E	31	Initiate Community-Wide Partnerships to implement and strengthen linkages between Business and Education	√	√	√	√	√		
32	E	32	Develop Tuscarawas County into a community that measures, plans, and supports a strong, qualified workforce	√	√	√	√	√		
			Jobs Retention and Creation							
			Mission Statement							
	J	M	To promote a positive business environment which will encourage the retention and creation of a full range of jobs in Tuscarawas County.	√	√		√	√		
			Business Finance							
33	J	1	To provide resources to create funding options for new and existing businesses.				√			
			Small Businesses							
34	J	2	Focus workforce development efforts on untapped populations (teens, minorities, economically disadvantaged).	√	√	√	√	√		
35	J	3	Establish a Capital Access Program that creates a capital fund for small businesses.					√		
36	J	4	Establish an ongoing mechanism to gather data from small business employers, so that the needs of the small business are addressed and are met by the educational entities.		√	√	√	√		
			Mid - Large Businesses							
37	J	5	Identify and promote the Tuscarawas County "brand."	√	√			√		
38	J	6	Create an organized and focused professional recruitment tool for Tuscarawas County companies to utilize.	√	√		√	√		
39	J	7	Promote the availability of ubiquitous and world class cell phone and high-speed Internet connectivity.	√	√			√	√	
40	J	8	Provide a business class airport in Tuscarawas County.		√		√	√		√
41	J	9	Balance the economic development of Tuscarawas County through the promotion of the Tech Park, but also through providing all kinds of industrial, office and other types of parks.	√	√	√	√	√		
42	J	10	To have exemplary educational assets (primary and secondary, technical, and post-secondary) to develop a strong work force and provide ongoing training.		√	√		√		
43	J	11	To support the I77 and US250/36 roadway corridors as well as continued and expanded rail service.		√			√		√
44	J	12	Enhance and maintain a collaborative, can-do environment.	√	√	√	√			
45	J	13	To market Tuscarawas County as a place that "has it together:" schools, businesses, the public, labor, real estate, etc. working together, putting aside parochial interests for the good of the area.	√	√			√		
46	J	14	To create an environment in which businesses will come together to support one another and their communities.	√	√		√	√		
47	J	15	Develop a full economic development "toolbox."	√	√	√	√	√		

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48	J	16	Revolving loan fund, angel investor confederation, venture capital, properties to lease, sell or develop, close ties with national, regional and state government resources, and a responsive & flexible attitude		√		√	√		
49	J	17	Promote proactive cooperation between TCPA, CIC, Chamber and other business groups and individuals	√	√			√		
50	J	18	Commit to use and regularly update the Tuscarawas County Strategic Plan.	√	√			√		
			Agribusiness							
51	J	19	Create public awareness of the agribusiness community	√	√			√		
52	J	20	Improve the public perception of agribusiness and its impact on the local economy and community development	√	√			√		
53	J	21	Convince County Leaders that development of agribusiness is economic development	√	√					
54	J	22	Create an environment of cooperation and collaboration in the agribusiness community	√	√			√		
			Marketing							
55	J	23	Create a comprehensive and cohesive Marketing Strategy for Tuscarawas County	√	√			√		
56	J	24	Create a Recruiting Model to attract Professional and Skilled Workers to Tuscarawas County Companies	√	√	√	√	√		
Quality of Life										
			Mission Statement							
	Q	M	The primary focus of the Quality of Life Task Team is the development and promotion of improved health, environment, travel, recreation and culture for citizens, businesses and visitors.							
			Culture							
57	Q	1	Create Arts & Culture Center		√	√	√			
58	Q	2	Create Countywide Arts Council		√					
59	Q	3	Develop Centralized Arts Website & Calendar	√	√			√		
			Environment							
60	Q	4	Protect County Water Quality		√					√
61	Q	5	Develop County Park System							√
62	Q	6	Implement Countywide Zoning Policies		√					√
63	Q	7	Develop Comprehensive Land Use Policy		√					√
			Health & Human Services							
64	Q	8	Practical steps to improve community health and achieve the highest quality and most cost effective healthcare solutions for employees and families.	√	√	√	√			√
			Health & Human Services - Needed:							
65	Q	9	Facilities		√					√
66	Q	10	Staff & Training	√	√	√	√	√		
67	Q	11	New & Appropriate Services		√	√				
			Sports & Recreation							
68	Q	12	Develop Tuscarawas County Park System							√
69	Q	13	Develop Towpath Trail/Green Space							√
70	Q	14	Expand NP Southside Park							√
71	Q	15	Develop Community Parks/Recreation Facilities				√			√
72	Q	16	Expand YMCA Services Countywide		√		√			√
73	Q	17	Renovate NP Athletic Complex							√
74	Q	18	Develop County Conference & Recreation Center		√		√			√
75	Q	19	Support Private & Recreational Facilities for Leisure		√		√			√

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				Transportation & Infrastructure							
76	Q	20		Control Development in Floodways							√
77	Q	21		Develop a Modern Airport							√
78	Q	22		Identify Current/Future Water & Sewer Needs							√
79	Q	23		Identify Current/Future Transportation Needs							√
				Transportation & Infrastructure - Improve Access/Safety for:							
80	Q	24		SR36 at Newcomerstown							√
81	Q	25		SR800 at Dennison							√
82	Q	26		I-77 at Strasburg							√
83	Q	27		Improve Lawrence Township Industrial Park		√		√			√
				Promotion & Marketing Recommendations:							
84	Q	28		C of C Re-examine Marketing & Align With Goals & Priorities	√	√					
85	Q	29		Develop Collaborative, Comprehensive Promotion of Tuscarawas County	√	√					
Technology											
				Mission Statement							
	T	M		To make Tuscarawas County a "World Class" community through implementation, use, education, training, marketing and availability of technology.							
				Technology Infrastructure							
86	T	1		Establish a Tuscarawas County Internet Gateway					√	√	
87	T	2		Improved Cellular Access Coverage						√	
88	T	3		Improved Broadband Access						√	
89	T	4		Technology Infrastructure Services						√	
				Technology Park							
90	T	5		Establish the Tuscarawas Regional Technology Park as a demonstration project of how a rural area can participate in the emerging technology-based economy	√			√		√	√
				Technology Marketing							
91	T	6		Define and explain "Technology"	√						
92	T	7		Identify examples of successful uses of technology by area businesses and in medicine	√						
93	T	8		Create awareness of why technology is important and what it can do to attract new business.	√						
				Technology Education and Training							
94	T	9		Implement the Academic Content Standards (#1 through #7) for proper Education and Training in Technology			√				
95	T	10		Develop contributing members of a global economy.				√	√	√	
96	T	11		Best practices of Technology use			√		√		
97	T	12		Establish policies for the renewal of teacher certifications			√				
98	T	13		Establish a training center for community technology access			√		√	√	
99	T	14		Establish a "Tuscarawas 2020 Technology Implementation Board"		√					
100	T	15		Establish an "Adopt a School" program for Tuscarawas County Schools			√				

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			Technology Identification and Development							
101	T	16	Survey of Needs in Tuscarawas County					√	√	
102	T	17	Medical Technology Opportunities					√		
103	T	18	Availability of Patent and Commercialization Assistance		√			√	√	
104	T	19	Technology Idea Sharing between Entities in Tuscarawas County		√	√				
105	T	20	Establishing of Technology Incubators	√	√			√	√	
Tourism										
			Mission Statement							
	t	M	To develop a comprehensive and practical strategy that seeks to create a blueprint to advance tourism in the Tuscarawas Valley.							
			Marketing							
106	t	1	To design an overall marketing campaign which includes all willing participants and encourages visitors to attend events, stay in area lodging options, eat in county restaurants and spend money in gift shops as a catalyst for economic development.	√	√				√	
			Internet Promotions							
107	t	2	To design, implement and market a new appealing county tourism website that will be a virtual "One Stop Shop" with easy access at multiple sites to all tourism information as well as linked to other important county websites.	√	√			√	√	
			Hospitality/Workforce Development							
108	t	3	To provide training and a training center to increase knowledge of Tuscarawas County tourism offering specifically designed curriculum that would provide hospitality and service employees (new and current) with basic knowledge of the county.	√	√	√	√	√		
			Creation of New Events							
109	t	4	To provide tools and support in the form of a Resource Center that will encourage the creation of new events in Tuscarawas County that utilize unique themes related to the history and culture of the area and provide support to existing festivals and events.	√	√			√		
			Heritage Grant Program							
110	t	5	To establish a county-wide grant fund to be used for the purpose of heritage tourism marketing and promotion, preservation of historic attractions and seed money for establishing new attractions and events.	√			√	√		
			Vision Center							
111	t	6	To create a Vision Center that will be a multi-county collaboration and regional access point for visitors and residents.	√	√			√		
			Parks and Recreation							
112	t	7	To integrate a Tuscarawas County Park department and the Canal Corridor with local community partners and non-profit organizations to develop a county-wide network of trails and parks to promote agricultural lands and green spaces.	√	√			√		√
			Motorcoach and Group Travel							
113	t	8	Work with potential implementers to develop a yearly seminar to create specific marketing tools and explore opportunities for a conference center and/or a large entertainment facility.	√	√	√		√		

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				Date Clearinghouse							
	114	t	9	To develop a strategy to design, implement and maintain a Date Clearinghouse of "all" events scheduled in Tuscarawas County.	√	√			√		
				Downtown Destinations and Infrastructure							
	115	t	10	To develop a plan in which downtown areas throughout Tusc. County can access downtown planning information and financial assistance to improve and promote their downtown areas to attract tourism and spark economic development.	√	√	√	√	√		